

Vista Las Palmas

est. 1958

Welcome to the VLPNF Annual General Membership Meeting

Saturday January 20th, 2024

“The mission of the **Vista Las Palmas Neighbors Foundation** is to preserve, protect and promote the quality of life for our neighborhood, our city, and our state through communication and improvement projects, as well as social and charitable endeavors.”

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| • Introductions: Board of Directors | Board |
| • 2023 Annual Report of Activities | Patsy Marino |
| • Financial Report | Joe Vassallo |
| • Sponsorships Program | Kevin Comer |
| • Membership Drive | Byron Hancock |
| • 2024 Initiatives | Patsy Marino |
| • 2024 Modernism Week VLPNF Home Tour | Kermit Ferrer |
| • Special Project: Foundation for the PS Unified School District Project | Kevin Comer |
| • ONE-PS | Gustav Swanson |
| • Closing Remarks | Kevin Comer |
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2024 Board of Directors

Meet your Board



Kevin Comer
Co-Chairperson



Patsy Marino
Co-Chairperson



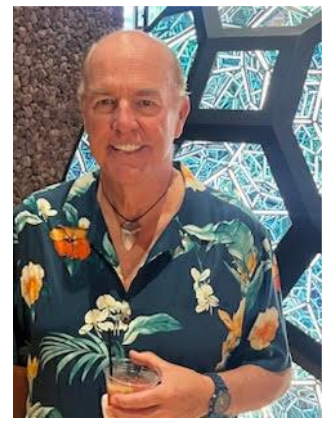
Leda Potente
Secretary



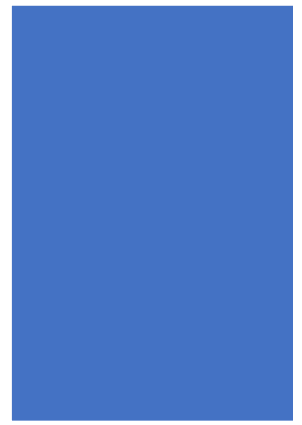
Joe Vassallo
Treasurer



Bob Gottlieb
Member@Large



Byron Hancock
Member@Large



Open
Member@Large

Passionate about Vista Las Palmas



Annual Report of Activities

- Spring Social @ Christie & Thelton's home
- Volunteer Days @ the Palm Springs Animal Shelter
- Food Drive for The Center Food Bank
- Summer Social @ Sammy G's
- Annual Fall Social @ Stan & Sonja's home
- SGMM Community Update
- 4th Annual Holiday Pet Parade
- \$5,000 Donation to Palm Springs Animal Shelter
- Establishment of VLPNF 501c3



VLPNF Spring Social

Our Vista Las Palmas Spring Social
was a blast!

With our neighbors Christie and
Thelton hosting and more than 100
neighbors in attendance, we shared
some big news about the VLPNF,
chatted and made new memories.

It's true – nothing beats a friendly
VLP neighborhood get-together!



Giving Back to Our Community



FOOD BANK

Huge thanks to everyone who brought donations for The Center Food Drive, because of your generosity we filled nearly 3 bins of food and raised \$775!



PS ANIMAL SHELTER

Hooray for our incredible team of volunteers! Your tireless efforts during laundry days at the Palm Springs Animal Shelter have made a world of difference.

We were thrilled to donate \$5,000 to the Palm Springs Animal Shelter at our Annual Pet Parade.



VLPNF Summer Social



An afternoon gathering for a fun happy hour at Sammy G's. Fun, nice air-conditioned room, laughter-filled chats, delicious snacks and good drinks was a surefire way to lift everyone's spirits in the dead heat of Palm Springs summer. It was an afternoon of pure joy and community.



VLPNF Annual Fall Sunday Social



Our amazing neighbors, Stan and Sonja, hosted our Annual Social gathering of neighbors and friends of the VLP.



It was a blast hanging out and hearing all about the exciting updates.



Can't wait for the next gathering!



4th Annual Pet Parade



The 2023 VLPNF Holiday Pet Parade was paws-itively amazing! Big Thanks to our sponsors Brenda Matthews and Rebecca May, and Bones-n-Scones, Boozehounds and PoshPetCare.

VLPNF donated \$5,000 donation to Friends of Palm Springs Animal Shelter.



New Classification: **501c3 – VLPNF**

New name: **Vista Las Palmas Neighbors Foundation**

Former Classification: **501c4 – VLPNO***

Benefits:

- Exemption from federal income tax
- Tax-deductible contributions



2020-2023 Actual

Financial Report

	Actuals				Budget
Revenues	2020	2021	2022	2023*	2023
Modernism	\$35,130	\$0	\$55,896	\$5,500	\$0
Annual Fundraiser (Net)				\$0	\$30,000
Annual Resident Donations	\$3,204	\$8,889	\$9,962	\$9,240	\$2,400
Next Year Donations				\$18,350	\$8,000
Non-Resident Donations	\$0	\$1,500		\$0	
Other Income (Pet Parade, Merchandise Sales)				\$2,397	
Transfer from VLPNO				\$15,000	
Total Revenues	\$38,334	\$10,389	\$65,858	\$50,487	\$40,400
Expenses					
Transfer to VLPNF				-\$15,000	
Charitable Contributions	-\$10,000	\$0	-\$15,000	-\$5,000	-\$5,000
Annual Meeting/Social Events	-\$800	-\$13,059	-\$13,337	-\$10,159	-\$15,000
Oral Histories				\$0	-\$1,500
IT Consulting	-\$1,433	-\$3,243	-\$1,588	-\$340	-\$2,400
Insurance Liability	-\$1,060	-\$1,385	-\$3,016	-\$2,680	-\$3,000
Filing Fees				-\$600	
Professional Fees	\$0	\$0	-\$1,500	-\$3,255	-\$4,000
Modernism Week Expenses	-\$6,595	-\$143	-\$10,048	-\$2,175	-\$5,000
Bank/Stripe/Paypal Fees	-\$22	-\$405	-\$913	-\$2,146	-\$1,144
Other Expenses (ie. PO Box)	\$0	-\$180	-\$462	-\$642	-\$500
Website Annual Fees	-\$210	-\$168	-\$222	-\$403	-\$250
Total Expenses	(\$20,120)	(\$18,583)	(\$46,085)	(\$42,399)	(\$37,794)
Net	<u>\$18,213</u>	<u>(\$8,194)</u>	<u>\$19,773</u>	<u>\$8,088</u>	<u>\$2,606</u>

← No Modernism Tour in 2021/2023

← New Membership Initiative



* Actual 2023 = Dec 2022 - Dec 2023

2023 Actual vs 2024 Budget

Financial Report

	Actual	Budget
Revenues	2023*	2024
Modernism	\$5,500	\$58,476
Annual Fundraiser (Net)	\$0	\$0
Annual Resident Donations	\$9,240	\$8,580
Next Year Donations	\$18,350	\$20,000
Non-Resident Donations	\$0	
Other Income (Pet Parade, Merchandise Sales)	\$2,397	\$1,500
Transfer from VLPNO	\$15,000	
Total Revenues	\$50,487	\$88,556
Expenses		
Transfer to VLPNF	-\$15,000	
Charitable Contributions	-\$5,000	-\$45,000
Annual Meeting/Social Events	-\$10,159	-\$15,000
Oral Histories	\$0	-\$1,500
IT Consulting	-\$340	-\$500
Insurance Liability	-\$2,680	-\$1,500
Filing Fees	-\$600	-\$600
Professional Fees	-\$3,255	-\$3,000
Modernism Week Expenses	-\$2,175	-\$16,425
Bank/Stripe/Paypal Fees	-\$2,146	-\$2,500
Other Expenses (ie. PO Box)	-\$642	-\$1,500
Website Annual Fees	-\$403	-\$500
Total Expenses	(\$42,399)	(\$88,025)
Net	<u>\$8,088</u>	<u>\$531</u>

← No Modernism Tour in 2023

← Significant increase

* Dec 2022 - Dec 2023



➤ 2024 Modernism Sponsorships

\$5,000 Presenting Sponsor:

- TTK represents

\$2,500 Event Sponsors:

- H3K Home + Design: Howard Hawkes & Kevin Kemper
- Rick Distel and Kevin Comer
- Patsy and David Marino
- Julie Allinson and Paul Erickson
- Hancock Partners: Byron Hancock
- Green Palm Springs Rentals: Joe Vassallo
- Kerf Cabinetry

\$1,000 Patron Sponsors:

- Bruce Frasier and Richard Nielsen
- The Twist: Tim & Amy Brinkman
- GG Practice Coaching & Development: Geri Gottlieb
- Studio AR&D
- HJH Construction
- State Farm Insurance: Thomas Gleeson

In Kind Event Sponsors:

- \$2,500: Fusion Flair
- \$ 500: Blick Art Supplies



VLPNF Fundraising

As you might've been aware in the past, funds raised have been to donated to The Palm Springs Animal Shelter, PS Modcom, The Foundation for the Palm Springs Unified School District and The Community Food Bank at The Center. Looking towards 2024 we are aiming to continue our charitable contributions to organizations in our community.

The VLPNF would like to continue to support our community organizations. Every dollar of every donation goes either to charity or to efforts to improve our neighborhood or towards social events for our neighbors.

This year we are continuing our combined membership/fundraising drive.

Suggested Donation Levels:

- Butterfly \$1,000
- Swiss Miss \$500
- Krisel \$250
- Dubois \$100
- Alexander \$ 50



Note:

1. VLPNF Membership is open to All property owners, All individuals claiming primary or secondary residence (including business occupants).
2. Membership is good for one year and must be renewed each subsequent year.
3. Friends of VLPNF: Non-voting memberships for non-resident, non-property owner.

➤ **Butterfly Sponsorships**
Donation Level: \$1,000

- **Henry Jung & Mark DeAngelis**
- **Kevin Comer & Rick Distel**
- **Julie Allinson & Paul Erickson**
- **Alain Peracca, Jeff Stanley & Pablo Beladrich**
- **Patsy & David Marino**

*All payments as of Jan 11, 2024



➤ Swiss Miss Sponsorships Donation Level: \$500

- Don Zuidema, Mike McGinley & Alfredo Izaguirre
- Richard Barry & Michael Ramirez
- Thomas Frank & Wayne Browning
- Robert Shiell & Bob Luterbach
- Nancy Ledford
- Kermit Ferrer & John Criscuolo
- Dayle & Steven Kramer
- Bob & Geri Gottlieb
- Sam Kivett & Jon Gilbert
- Tim Garnett & Peter Slaymaker
- Joe Vassallo & Doug Paxton

*All payments as of Jan 11, 2024



VLPNF Fundraising

➤ **Krisel Sponsorships** **Donation Level: \$250**

- **Divyesh & Charu Gadhia**
- **Joseph Stacey & Elizabeth Alpaugh**
- **Byron Hancock & Len Handeland**
- **David Summers & Claude Burcky**
- **Bonnie & Bill Ruttan**
- **Charles Nauen & PJ Pofahl**
- **Daryl & Sherry Schuster**
- **Mark Baumli & David Costa**
- **Leda & Pete Potente**
- **Thomas Seifts & Lou Ventino**
- **Sameer Gopalani & Michael Millie**
- **Bill & Evelyn Yardley**
- **Kevin Burke & Jeffrey Ferguson**
- **Raymond Banks & Eric Erickson**
- **Stefan Rachwal & Benjamin Pratt**
- **David Lee**
- **Mary Jo & Tom Ohlin**
- **Bruce Frasier & Richard Nielsen**
- **David Dearman & Melanie Fitzgerald**
- **Maria & Erik Verhoeff**

*All payments as of Jan 11, 2024



Membership Drive



Total VLP Members fiscal 2022 = 85 Avg \$120 each
Total VLP Members fiscal 2023 = 94 Avg \$294 each

32 New Members in last 2 ½ months!

We have a BIG opportunity here.
We need your assistance in recruiting
new members.



2024 Initiatives



- More SOCIAL events!
- PS Middle School Art Initiative
- 2024 Modernism Week Home Tour
- VLP Oral Histories
- Volunteer Day/Event
- Membership Drive
- Annual Holiday Pet Parade - Dec 2024
- Stay tuned for more fun projects

Looking for volunteers!



Modernism Week VLPNF Home Tour

VISTA
LAS
PALMAS



Endless Summer
Modernism Week 2024
Tour of Homes

2024: Endless Summer in VLP

February 17th, 2024

6 VLP Homes

Almost Sold Out Event

Estimated funds to be raised \$58,000

A BIG THANK YOU to VLP Owners' Homes on Tour

- Charu & Divyesh Gadhia
- Judi & Bradley Dworkin
- Maria & Erick Verhoeff
- Byron Hancock & Len Handeland
- Butch Williams & David Magilke
- Thomas Frank & Wayne Browning



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Foundation for the PS Unified School District Project

Modernism Week VLP Home Tour T-Shirt Design Competition

6 Palm Springs Middle Schools

18 Designs

Winning Design: \$5,000 donation by VLPNF

2nd Place: \$1,000 donation by VLPNF

The VLPNF also welcomes Blick Art Supplies as a sponsor





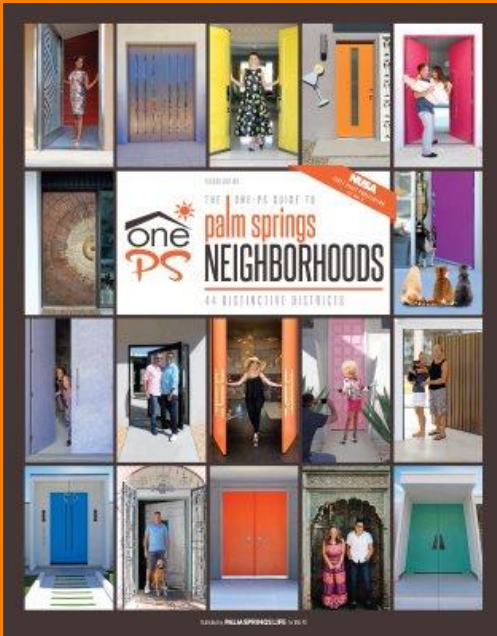
Organized Neighborhoods of Palm Springs (ONE-PS) is comprised of representatives from the recognized neighborhood organizations in Palm Springs. Each recognized neighborhood organization is represented by one voting member and one alternate member.

Each month ONE-PS meets to discuss issues that affect citizens and other neighborhood interests. Our goal is to inform and exchange ideas in order to improve process, communications, and outcomes or to encourage new programs or services.

Denise.Goolsby@palmspringsca.gov

Website: ONE-PS.org

New website: engagepalmsprings.com



Visit our website & social media:
[vistalaspalmas.org](https://www.vistalaspalmas.org)

<https://www.facebook.com/TheVLPNO>

<https://www.instagram.com/vlpno/>



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Join the VLPNO

Join the Vista Las Palmas Neighborhood Organization. [Click here to learn how!](#)

Closing Remarks

Get ready for a blast in 2024, dear friends and neighbors!

We can't wait for you to join us at our thrilling events throughout the year.

Together, let's make this year spectacularly unforgettable.

Come, be part of our community spirit and fun.

'The mission of the **Vista Las Palmas Neighbors Foundation** is to preserve, protect and promote the quality of life for our neighborhood, our city, and our state through communication and improvement projects, as well as social and charitable endeavors.'

